



# ARAB SUSTAINABILITY WEEK AGENDA

DATE: OCTOBER 24 - 28, 2022 WEBINAR: GotoWebinar (11:00 AM - 2:30 PM GST)

#### DAY 1 - Monday, October 24, 2022: <u>Click here to join the session</u>

Time	Presentation Title	Speakers	
Monday, 24th October	Theme: Development Policies and Financing		
11:00 - 11:05 (5 mins)	Opening Speech	<b>Mr. Khalid Mohammed Badri</b> Director Arab Environmental Center for Arab Towns	
11:05 - 11:25 (20 mins)	Delivering Sustainable Finance Initiatives and Mainstreaming the Impact	<b>Fareed Bushehri</b> Sustainability Consultant Bushehri Sustainability Consultants	
11:25 - 11:45 (20 mins)	<ul> <li>Policy Roadmap for Sustainable Development: Recommendations and Best Practices</li> <li>Local and Key Regional Governments</li> <li>Environmental &amp; Planning Policies</li> <li>Role of Policymakers</li> </ul>	<b>Mr. Nabil Shahin</b> Technical Director, Dubai MENA Office AHRI	
11:45 - 12:05 (20 mins)	Overview of Hydrogen structures and market in the MENA region	<b>Iwan Walters</b> Partner, Law EY	
12:05 - 12:25 (20 mins)	<ul> <li>Energy Transition in the Arab Region:</li> <li>Challenges and Opportunities</li> <li>Environmental Externalities</li> <li>Policy Framework for Low-Carbon Developments</li> <li>Transition Propelling towards Climate Resilience</li> <li>Achieving Political Stability</li> </ul>	<b>Dr. Nawal Yousif Alhanaee</b> Director of the Future Energy Department Ministry of Energy and Infrastructure UAE	
12:25 - 12:45 (20 mins)	<ul> <li>The Experience of the Ministry of Energy and Infrastructure in Implementing Sustainability Standards</li> <li>About the Ministry of Energy and Infrastructure – UAE</li> <li>Sustainable codes and criteria (federal and Local)</li> <li>The mechanism of implementing the codes in the different emirates</li> <li>The best practice of implementing building technologies</li> </ul>	<b>Eng. Marwa Obaid Altaffag</b> Head of Federal Buildings Design and Housing Section UAE Ministry of Energy and Infrastructure	





Time	Presentation Title	Speakers
Monday, 24th October	Theme: Development Policies and Financing	
12:45 - 13:05 (20 mins)	Q⊇ Q&A	
13:05 - 13:25 (20 mins)	<ul> <li>Unlocking Climate Finance for Local Projects</li> <li>Global goals and trends</li> <li>Bottlenecks and solutions</li> <li>Building bankable projects</li> </ul>	<b>Beatriz Fonseca</b> Junior Officer, Innovative Finance ICLEI
13:25 - 13:45 (20 mins)	The Landscape of Climate Finance in the Arab Region	<b>Mohamed Hamra-Krouha</b> Partner Clifford Chance
13:45 - 14:05 (20 mins)	<ul> <li>Climate Finance in the Arab Region: Challenges and Opportunities</li> <li>Deploying Financial Mechanisms through ESG lens</li> <li>Materiality Assessment and Climate Taxonomies</li> <li>Logistics of Economic Development</li> </ul>	Katharina Lehmann Uschner Economic Affairs Officer (Climate Economist), Climate Change and Natural Resource Sustainability Cluster ESCWA
14:05 - 14:25 (20 mins)	<ul> <li>The Landscape of Sustainable Development &amp; Energy Transition in the Arab Region</li> <li>Current Political Context</li> <li>Effective Environmental Policies</li> <li>Measurable Energy Policy</li> </ul>	<b>Dr. Mustapha Taoumi</b> Former Clean Energy Key Expert EU GCC Clean Energy Technology Expert





# DAY 2 - Tuesday, October 25, 2022: <u>Click here to join the session</u>

Time	Presentation Title	Speakers
Tuesday, 25th October	Theme: Smart Cities and Municipalities	
11:00 - 11:20 (20 mins)	<ul> <li>Indicators of the Sustainability of Arab Cities and Urban Resilience under the Influence of Rapid Climate <ul> <li>Introduction on Agenda 2030 SDGs and the New Urban Agenda in the Arab Cities</li> <li>Urban Governance for building cities resilience</li> <li>Smart Urban Governance</li> </ul> </li> </ul>	<b>Dr. Ameera Alhassan</b> Head of UN-Habitat GCC Office in Kuwait
11:20 - 11:40 (20 mins)	<ul> <li>Beyond Smart Cities: The Role of Social Engagement <ul> <li>Understanding Social Stewardship</li> <li>Media of engagement and inclusion to support projects</li> <li>Sustainable and proactive communities</li> </ul> </li> </ul>	<b>Evita Faustina Francis</b> Vice President, Business Resilience Practice Leader Marsh Advisory, MENA
11:40 - 12:00 (20 mins)	<ul> <li>Role of Smart Cities in achieving Sustainable</li> <li>Development <ul> <li>Modern Built Environment</li> <li>Smart City Applications</li> <li>Better Management and Safer City</li> </ul> </li> </ul>	<b>Rahul Shah</b> Built Environment Development Director BSI
12:00 - 12:20 (20 mins)	<ul> <li>Smart Cities and Environmental Sustainability for Urban Resilience</li> <li>Urban resilience, Smart Sustainable Cities (SSCs) and the implementation of SDG 11 in the Arab region</li> <li>Smart Digital Solutions for COVID-19 Response: Global and Regional Good Practices</li> <li>Smart Digital Solutions for COVID-19 Response: Challenges facing the Arab region</li> <li>Recommendations on Early Recovery and New Normal Phases</li> </ul>	<b>Dr. Sukaina Al-Nasrawi</b> Urban Development Lead UNESCWA
12:20 - 12:40 (20 mins)	ିଲ୍ଲ Q&A	
12:40 - 13:00 (20 mins)	Towards a Smart and Sustainable Built Environment in the Arab Region: Enablers and Barriers • Urban heat island effect • Smart Infrastructure and Planning • Sustainable and Innovative Construction • Decarbonizing the built environment	<b>Deepthy K B</b> Regional Director - Market Development GBCI Middle East





Time	Presentation Title	Speakers
Tuesday, 25th October	Theme: Smart Cities and Municipalities	
13:00 - 13:20 (20 mins)	<ul> <li>Sustainable Urban Development Practice by Municipalities in the Arab Region</li> <li>Understanding the Carbon Budget</li> <li>Green building agenda towards Net-Zero</li> <li>Dubai as a City</li> </ul>	TBD
13:20 - 13:40 (20 mins)	<ul> <li>Promoting Smart Cities: Effective Approach in the Arab Region</li> <li>Creating liveable cities</li> <li>Green &amp; Healthy Buildings</li> <li>Rating systems and certificates</li> <li>Retrofitting for the future</li> </ul>	TBD
13:40 - 14:00 (20 mins)	Building Cities of the Future: NEOM as a Case Study • Smart City Project • Technological Innovation • Maintaining Sustainable Ecosystem • Low-cost Energy System	TBD





# DAY 3 - Wednesday, October 26, 2022: <u>Click here to join the session</u>

Time	Presentation Title	Speakers
Wednesday, 26th October	Theme: Sustainable Management of the Property and Transport Sectors	
11:00 - 11:20 (20 mins)	<ul> <li>The Commitment of the Arab Countries and Saudi Arabia Brings Us the Most Challenging Question: "Are We on the Right Track?"</li> <li>Introduction and The Sustainable Development Goals</li> <li>The Role of the Saudi Green Building Forum</li> <li>The High-Level Political Forum and Partnerships for the Goals</li> <li>Case Study: Facts and Practices and Recommendations</li> </ul>	<b>Mr. Faisal Alfadl</b> Secretary General at Saudi Green Building - Chief Representative to the UN
11:20 - 11:40 (20 mins)	<ul> <li>Achieving Net Zero Buildings in Arab Cities</li> <li>Buildings share of energy consumption &amp; CO2 emissions</li> <li>Energy demand segmentation and growth segments in Arab countries</li> <li>Defining the Net Zero buildings</li> <li>Distributed energy generation</li> <li>Delivering decarbonization across the lifecycle</li> </ul>	<b>Eng. Moneef Barakat</b> CEO Solarabic
11:40 - 12:00 (20 mins)	Energy Efficiency in Building in the Arab Region: Enablers and Barriers • Sufficing the rapid urbanization • Decarbonizing the electricity sector • Smart Energy Management • Zero-emission buildings	<b>Aparna Aravindakshan</b> Business Head – Middle East ZENATIX
12:00 - 12:20 (20 mins)	The Synergies between Sustainability and Energy Efficiency in Buildings, Optimization of Domestic Water • Introduction of the technology • Information as key to sustainability/Retrofit • Carbon footprint • Impact on the quality for customers	Margarita Huaca Valdiviezo, Engineer & Sustainable Development Expert BD Enernouva
12:20 - 12:40 (20 mins)	් Q&A	
12:40 - 13:00 (20 mins)	Just and Inclusive Clean Energy Transition in the Arab Region (TBC)	<b>Mr. Stephen Gitonga</b> Regional Energy and Environment Specialist UNDP Regional Hub in Jordan





Time	Presentation Title	Speakers
Wednesday, 26th October	Theme: Sustainable Manage Property and Transport	
13:00 - 13:20 (20 mins)	The Role of Sustainable Mobility in the Transitions towards the Smart & Sustainable City: Methods and Strategies	<b>Éric Dimnet</b> Advisor to the Secretary General PIARC
		<b>Sofia Rogozarski</b> Senior Advisor for Energy and Climate Resilience GEU
13:20 - 13:40 (20 mins)	Electric and Shared Mobility in the Arab Region: Enablers and Barriers • Goal of low carbon emissions • Public Transport • Micromobility • Flexibility of Infrastructure Design	<b>Jaideep Dhanoa</b> CEO FENIX
13:40 - 14:00 (20 mins)	<ul> <li>UAE National EV Chargers Network</li> <li>Phase 1 Overview</li> <li>Future Vision</li> <li>Achieving UAE national goals</li> </ul>	<b>Eng. Noura Ali Alhouli</b> Director of Federal Road Control Center Ministry of Energy and Infrastructure UAE





## DAY 4 - Thursday, October 27, 2022: <u>Click here to join the session</u>

Time	Presentation Title	Speakers	
Thursday, 27th October			
11:00 - 11:20 (20 mins)	Circular Economy Strategies	<b>Raj Kumar Prasad</b> Head of Sustainability – Middle East & Africa BSI	
11:20 - 11:40 (20 mins)	Circular Economy: Best Practices and Opportunities	<b>Dr. Magash Naidoo</b> Head of Circular Development ICLEI	
11:40 - 12:00 (20 mins)	<ul> <li>Designing under Circularity in the Arab Region: Challenges and Opportunities</li> <li>Sustainable Raw Material Production &amp; Consumption</li> <li>Sustainable and Urban Mining</li> <li>Future Outlook</li> </ul>	<b>Eng. Dima Al Srouri</b> Director Biospheric City Lab	
12:00 - 12:20 (20 mins)	<ul> <li>Cement Sector- Decarbonization Roadmap: A</li> <li>Case Study         <ul> <li>Alternative Fuels and Alternative Raw</li> <li>Materials</li> <li>Use of Construction &amp; Demolition Waste</li> </ul> </li> </ul>	<b>Riad Bestani</b> Founder & CEO ECOsquare	
12:20 - 12:40 (20 mins)	ହିଲ୍ର Q&A		
12:40 - 13:00 (20 mins)	<ul> <li>Supporting Local Governments with the Energy Transition</li> <li>Sustainable energy transition in cities</li> <li>3 – 5 examples from ICLEI's network</li> <li>Opportunities and existing knowledge products</li> </ul>	Karishma Asarpota Junior Officer (Sustainable Energy) ICLEI	
13:00 - 13:20 (20 mins)	<ul> <li>Energy Storage and Supply in the Arab Region:</li> <li>Enablers and Barriers</li> <li>Energy Flexibility</li> <li>Energy Generation and Storage</li> <li>Integrated Energy Systems</li> </ul>	<b>Jessica Obeid</b> Founder and CEO New Energy Consult	
13:20 - 13:40 (20 mins)	<ul> <li>Landscape of Hydrogen in the Arab Region</li> <li>Decarbonization of Energy Systems Strategy</li> <li>Hydrogen Manufacuring</li> <li>Short-term &amp; long-term impact of Hydrogen</li> </ul>	<b>Alan Zhao</b> New Power Director - Africa & Middle East Cummins	





## DAY 5 - Friday, October 28, 2022: <u>Click here to join the session</u>

Тіте	Presentation Title	Speakers
Friday, 28th October	Theme: Creativity and Innovation in Energy Technologies	
11:00 - 11:20 (20 mins)	<ul> <li>Artificial Intelligence and IoT Driving</li> <li>Sustainability <ul> <li>What is AI and how does it work</li> <li>How AI is fueling sustainability goals</li> <li>Applications being developed using AI</li> <li>Role of AI in driving cleaner, greener, and efficient production</li> <li>Use cases</li> </ul> </li> </ul>	<b>Sameer Ghavri</b> Practice Head - OT MCPM
11:20 - 11:40 (20 mins)	Future of Blockchain as pathway towards Smart and Sustainable Built Environment	<b>Sam Lee</b> Dean of Software Institute Blockchain Lab China Academy of Science (CAS)
11:40 - 12:00 (20 mins)	<ul> <li>Paradigm of Industry 4.0: UAE Case Study</li> <li>Key enablers of digitalizing industrial sectors</li> <li>Main pillars of Industry 4.0</li> <li>Attaining Sustainable Goals</li> </ul>	<b>Arjun Upadhyaya</b> Head of Technology & Product Manager Taka Solutions
12:00 - 12:20 (20 mins)	<ul> <li>Leading Innovation in Energy</li> <li>Introduction on Global Warming</li> <li>Carbon Capture, utilization, and storage</li> <li>Future of bioenergy</li> </ul>	<b>Maryam Salman</b> Consultant Qamar Energy
12:20 - 12:40 (20 mins)	ହିଲ୍ଲ Q&A	
12:40 - 13:00 (20 mins)	<ul> <li>Sustainable Agri-Tech in the Arab Region</li> <li>Building the right ecosystem</li> <li>Sustainable food &amp; food security</li> <li>The future of farming</li> </ul>	<b>Eng. Mohammed Alkaff</b> CEO of MCPM MENA, MCPM Holding and UI Ventures





Time	Presentation Title	Speakers
Friday, 28th October	Theme: Creativity and Innovation in	n Energy Technologies
13:00 - 13:20 (20 mins)	<ul> <li>Electric Vehicle Charging: The Key to the Future of Sustainable Mobility</li> <li>Electric vehicles and sustainable mobility</li> <li>Rapid adoption of EVs in the Middle East</li> <li>The role of EV charging infrastructure in promoting EV adoption</li> </ul>	<b>Rami Abu Hayah</b> CEO CATEC Mobility
13:20 - 13:40 (20 mins)	Digitalization of Grid: Unlocking Opportunities in the Arab Region	<b>Avijit Sur</b> Technology Business Consultant Rebus Novus
13:40 - 14:00 (20 mins)	Digital Solutions for the Environment in the Arab Region Involving the ICT in private and public sectors Data-centric Urban Ecosystem Determining a concrete roadmap ICT Infrastructure: Opportunities and Challenges	<b>Bocar Alpha</b> CEO SAMENA Telecommunications Council
14:00 - 14:20 (20 mins)	<ul> <li>Priorities to Accelerate Clean Hydrogen and Transition to a Green Economy</li> <li>Overview of importance of hydrogen in low carbon transition</li> <li>Discussion of priorities across seven areas</li> <li>How the government and private industry can collaborate to advance hydrogen and the green economy</li> </ul>	<b>Jeffrey Beyer</b> Managing Director Zest Associates

#### Contact us

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